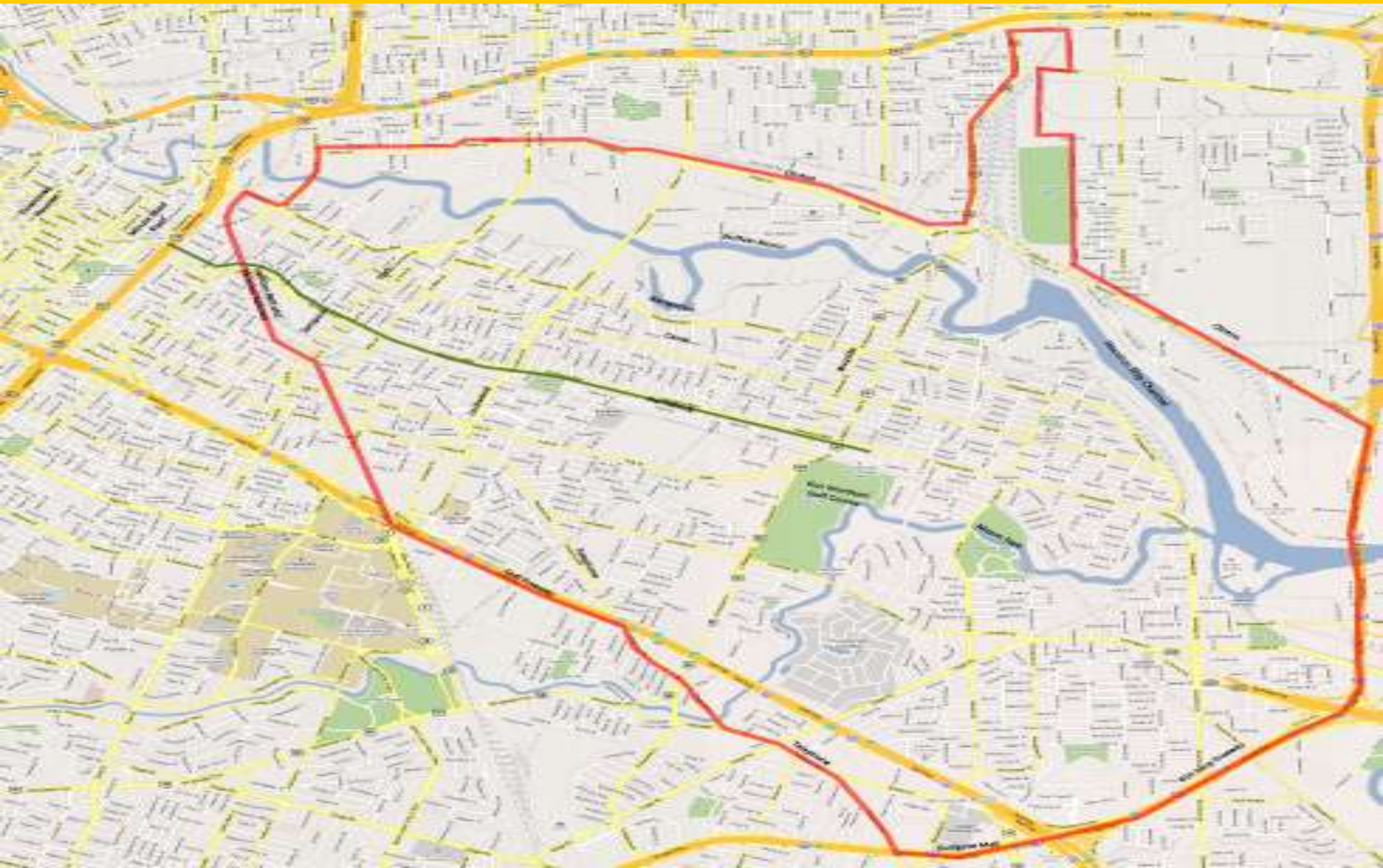


# Greater East End Management District- Creating a Livable Community



# Houston's East End



# Why Study this Area

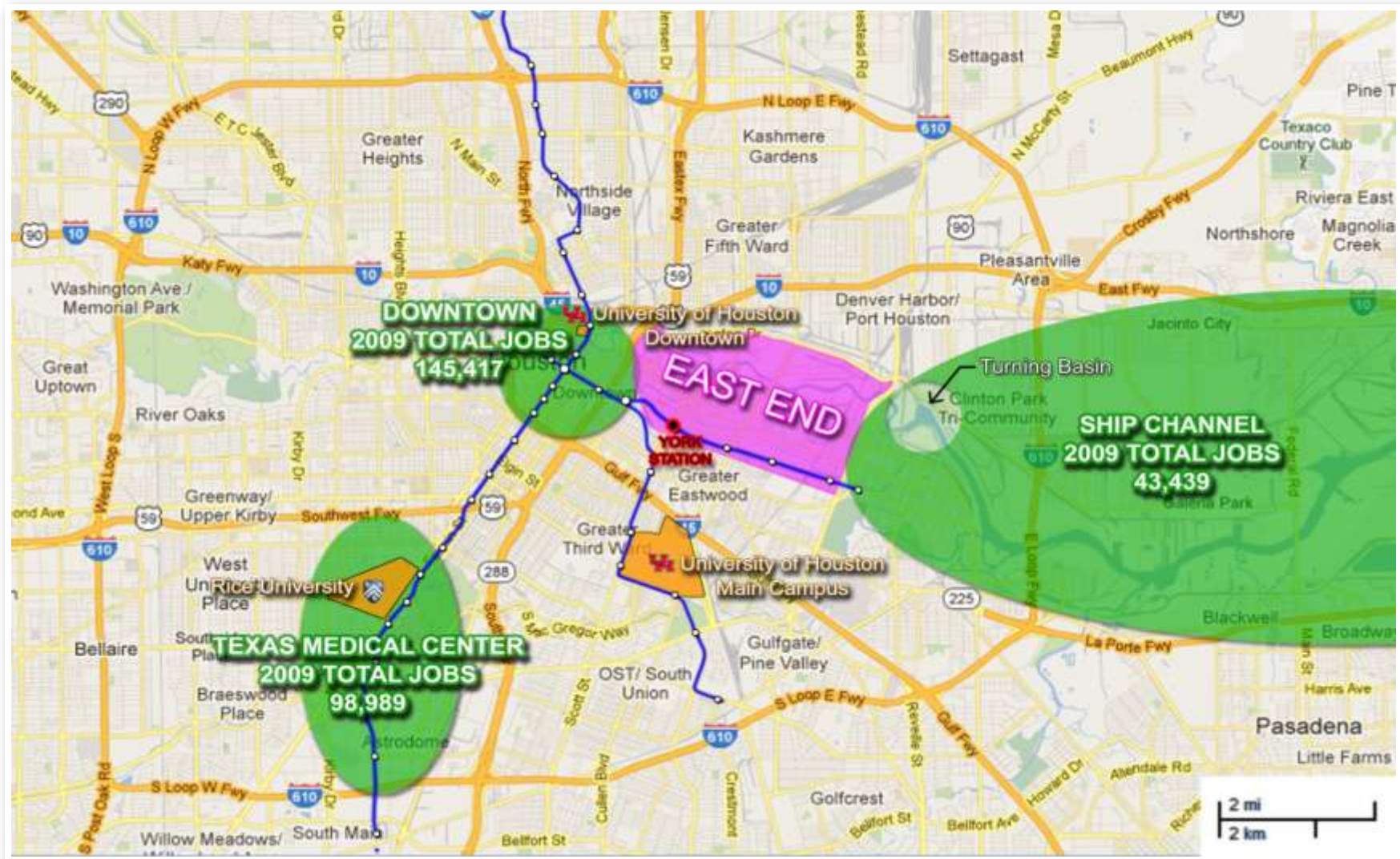


# Historic Community



# Houston Employment Cores

## East End Strategically Located



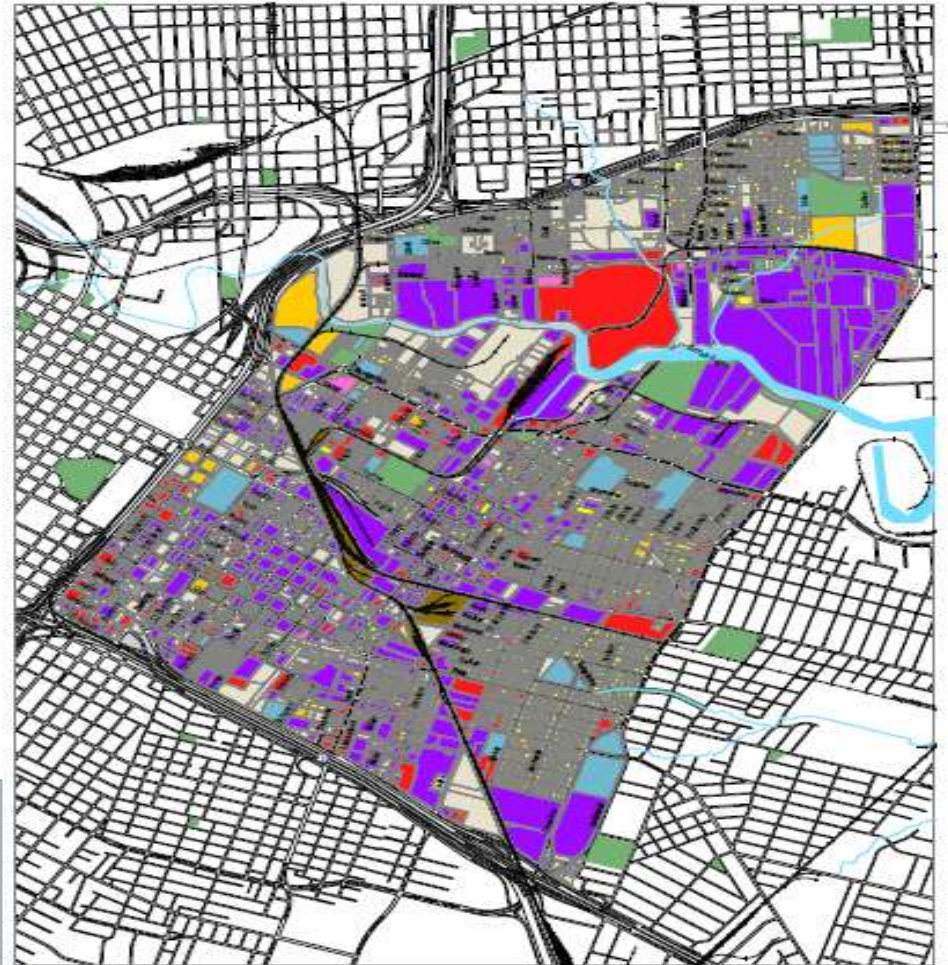
# Significant Land Available for Redevelopment

## Land Use

Land Use	2011 HCAD	
	SF (MM)	%
Single-Family Residential	20.3	18.8%
Multi-Family Residential	3.4	3.1%
Commercial	11.6	10.7%
Office	0.7	0.6%
Industrial	34.6	32.0%
Civic (Gov't./Medical/Education)	6.4	5.9%
Transportation/Utilities	2.2	2.1%
Parks/Open Space	2.1	2.0%
Undeveloped	26.8	24.8%
Total	108.1	100%

- Industrial (32%) and Undeveloped (24.8%) make up over 1/2 of the study area.
- Significant potential redevelopment opportunities.
- Single-family residential neighborhoods in Eastwood, Second Ward and Fifth Ward.
- Limited multi-family, open space and office

Map Key	
	Single Family Residential
	Multi Family Residential
	Commercial
	Office
	Industrial
	Civic
	Trans./Utilities
	Open Space
	Undeveloped



Existing Land Use Map - 2011

# East End Light Rail Progress Open in Fall 2013



# Navigation Esplanade



# Solar Lighting




# Market Kiosks on Esplanade




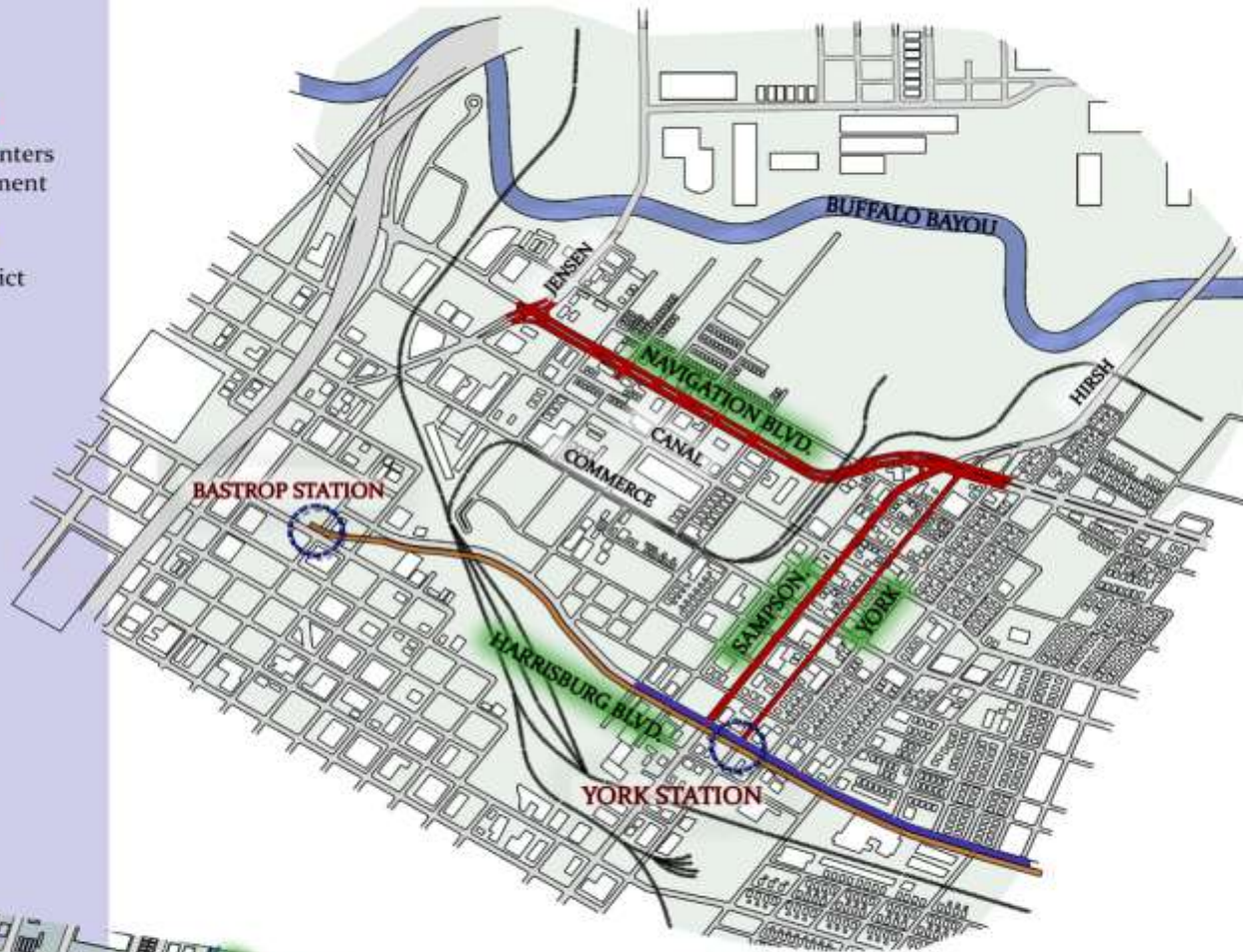
# GREATER EAST END LIVABLE CENTERS

## IMPROVEMENT PROJECTS



 \$5 Million Livable Centers  
ARRA Grant Investment

 \$2.25 Million District  
Investment

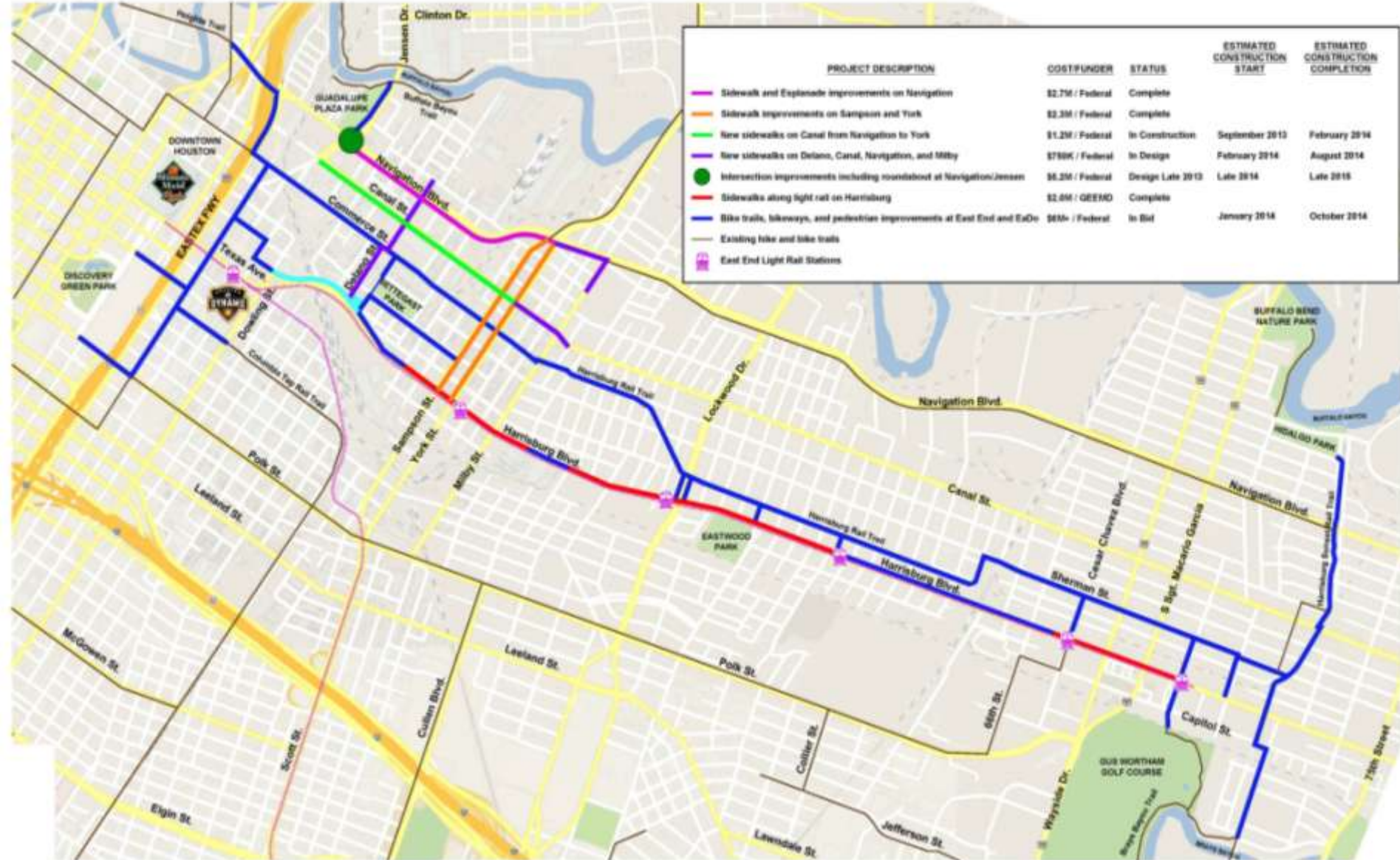


# Pedestrian Improvements on Harrisburg

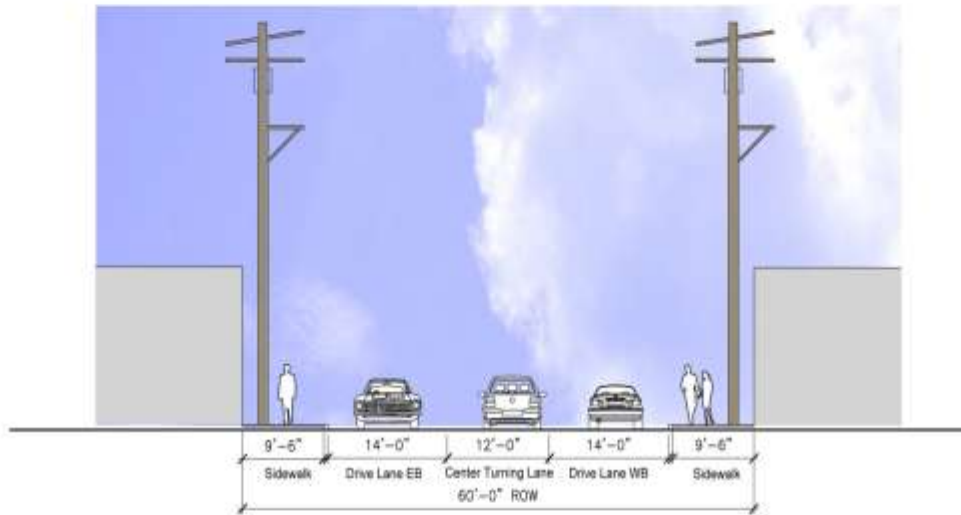


# Capital Projects

## Greater East End Management District Upcoming Projects



# New Freedom—Canal St



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FROM ALL SUCH LIABILITY BY SIGNATURE OF CLIENT.

APRIL 18, 2012

## Canal Street Study

Streetscape Improvements  
Greater East End Management District  
Houston, TX

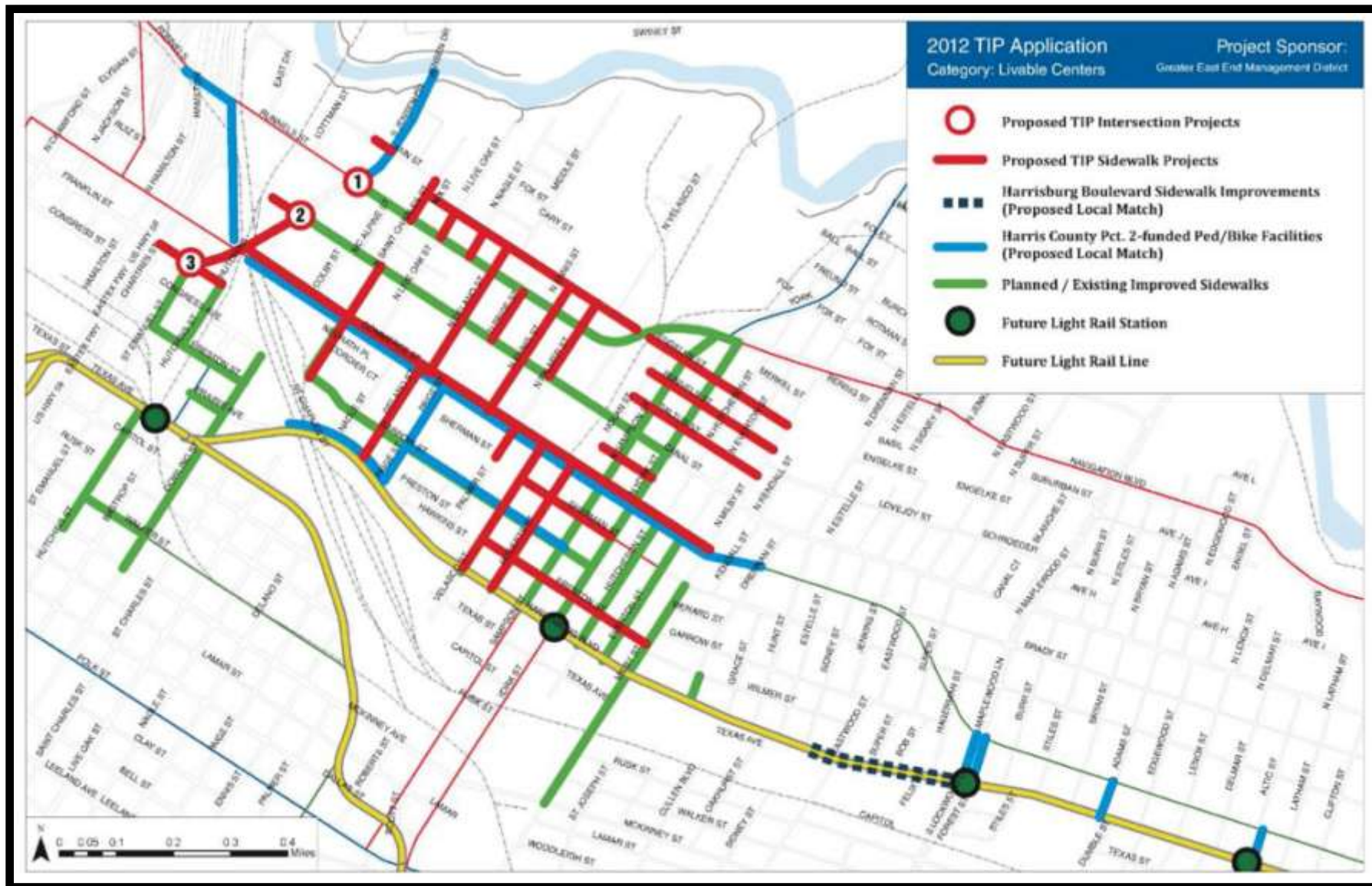


**CLARK CONDON  
ASSOCIATES**  
LANDSCAPE ARCHITECTURE

1425 South Loop West, Houston, Texas 77059  
713-521-4100 Fax 713-521-4188



# 2014 TIP Grant



# Guadalupe Park—TIGER IV

guadalupe park plan diagram . phase :: 01



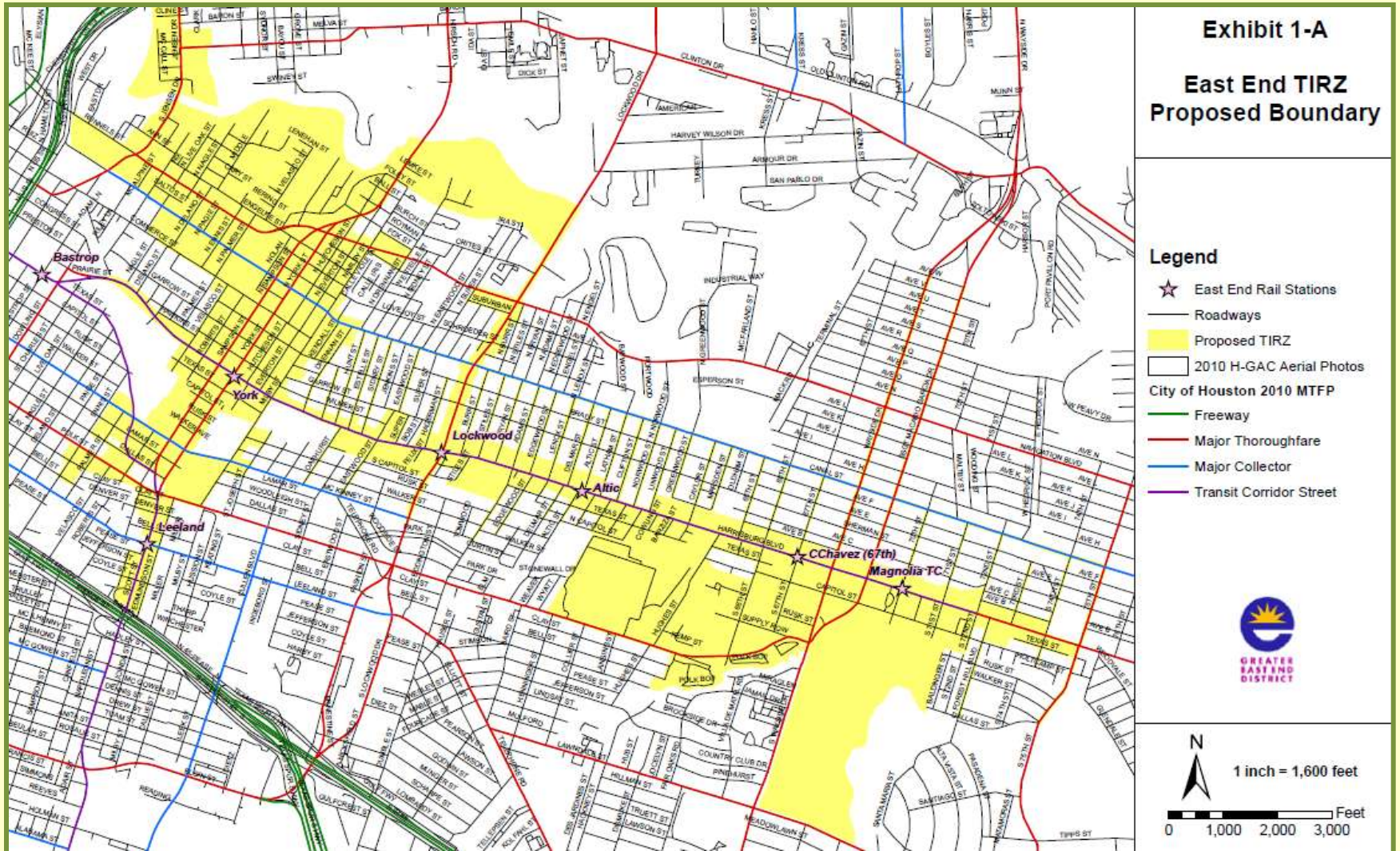
guadalupe park

09 SEPTEMBER 2013

key map

- |                           |                 |              |
|---------------------------|-----------------|--------------|
| 1 existing parking        | 5 splash pad    | 9 tree grove |
| 2 existing arcade         | 6 promenade     | 10 B-Cycle   |
| 3 TBH                     | 7 memorial tree |              |
| 4 overlook / canoe access | 8 lawn          |              |

# Tax Increment Reinvestment Zone



# 2009 Livable Centers Master Plan Recommendations

**GEEMD leveraged a \$2.5M investment into \$29M in funded improvements**

Initiatives	Year Complete	Funding Secured
<b>Build new pedestrian and bike trails</b>	2015	<b>\$17.4M</b>
Widen Navigation Blvd & create an <b>urban street market</b> in the Esplanade	2013	<b>\$2.8M</b>
<b>Enhance traffic flow</b> and pedestrian access by turning the Navigation/ Jenson intersection a roundabout	2015	<b>\$3M</b>
<b>Improve transit connections:</b>	Study underway	<b>\$225K</b>
<b>Renovate Guadalupe Park and create a Cultural Center</b>	TBD	<b>\$5.6M</b>

