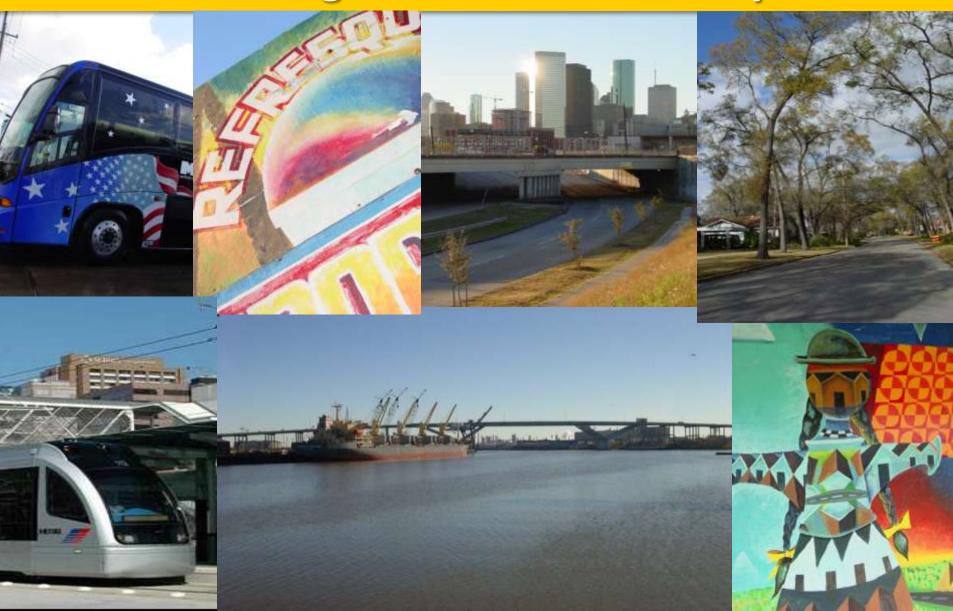
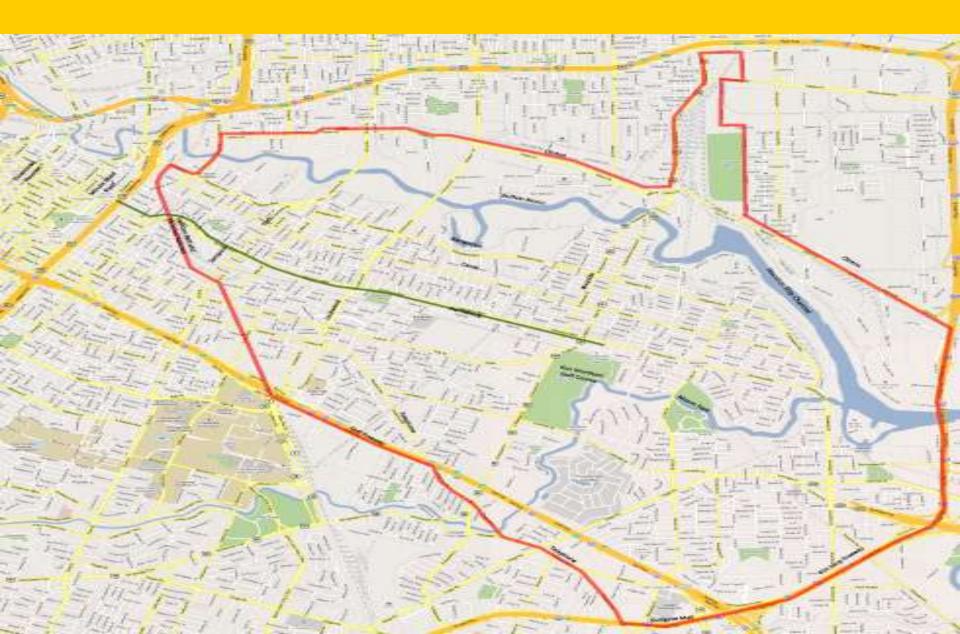
Greater East End Management District-Creating a Livable Community



Houston's East End



Why Study this Area



Historic Community



DUR LADY OF SUADALUPE CATHOLIC CHURCH

TEXAS

IN 1511 HOUSTON'S CHURCH OF THE UMWADULATE CONCEPTICA SENT FOUR OBLATE PRIDETS TO SETABLIST A MESSION CRUDGE TO DENVE THE CITY'S STANDARDERAMS DOPELATION. AT THAT TIME RODUCTON'S MENICAN COMMUNITY WAS SNOWING RAPICLY ABSORDANG WANY REPORTED THAT WERE ELEENC THE REVOLUTION OF THIS AFTER PURCHASING THE BLOCK, THE OBLATES BUILT A WOOD-FRAME STRUCTURE RERE AND NAMED IT FOR MEXICO'S PATRON SAINT THE BUILDING SERVED AS BOTH CHURCH AND SCHOOL, AND SERVICES AND CLASSES WERE IN SPANISH SE SENITIA VERWEERCH DEGAN A 33-TEAR CAREER AS SCHOOL PRINCIPAL IN THE AND LATER FOUNDED THE MISSIONARY CARECHISTS OF DIVINE PROVIDENCE.

IN 1921, WHEN THE MISSION WAS BENATED TO PARKE STA-TUS ONE OF THE FOUR ROUNDING PRESSS PATHER ESTIBATION ANTA, A NATIVE OF SPAIN, BECAME THE FIRST PASSOR, CON-STRUCTION ON A SECOND CHURCH BUILDING COMMENCED THAT YEAR, AND IT WAS DEDICATED TWO YEARS LATER. IN 1978 THE SAGRED HEART ORDER ASSUMED RESPONSIBILITY FOR THE CHURCH, BUT ITS TRADITIONAL ROLE MINISTERING TO MMI-GRAFT COMMUNITIES REMAINED THE SAME STILL A ROCA. DOINT FOR HIDDISTON'S MEXICAN AMERICAN COMMUNITY OUR LADY OF GUADALIPE CHURCH BECAME THE HOME CHURCH TO MANY CENTRAL AMERICAN AND VIETNAMESE REPUGES IN THE 1970S.

Houston Employment Cores East End Strategically Located



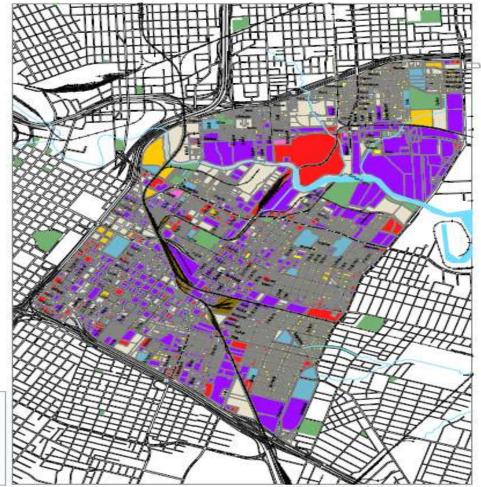
Significant Land Available for Redevelopment

Land Use

Land Use	2011 HCAD	
	SF (MM)	%
Single-Family Residential	20.3	18.8%
Multi-Family Residential	3.4	3.1%
Commercial	11.6	10.7%
Office	0.7	0.6%
Industrial	34.6	32.0%
Civic (Gov't./Medical/Education	6.4	5.9%
Transportation/Utilities	2.2	2.1%
Parks/Open Space	2.1	2.0%
Undeveloped	26.8	24.8%
Total	108.1	100%

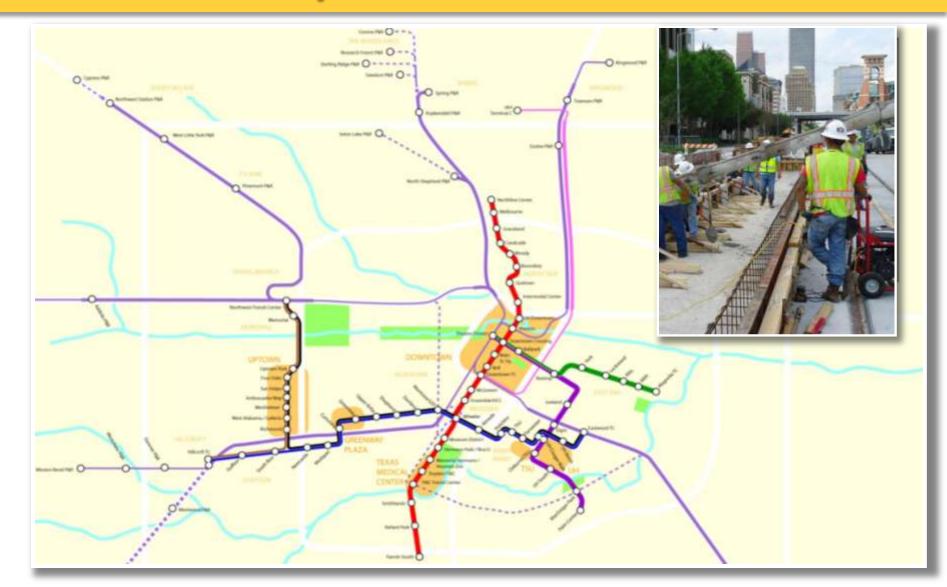
- Industrial (32%) and Undeveloped (24.8%) make up over 1/2 of the study area.
- Significant potential redevelopment opportunities.
- Single-family residential neighborhoods in Eastwood, Second Ward and Fifth Ward.
- Limited multi-family, open space and office



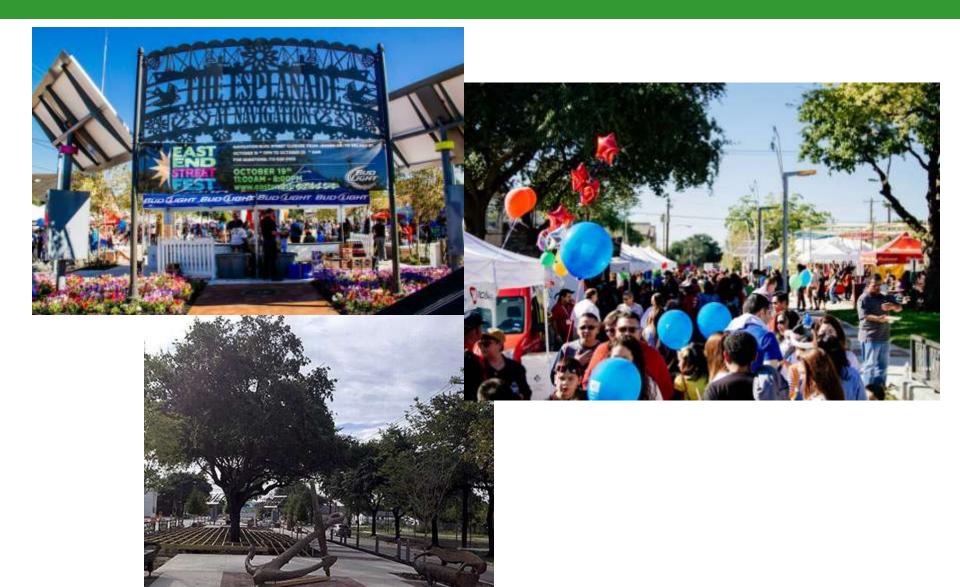


Existing Land Use Map - 2011

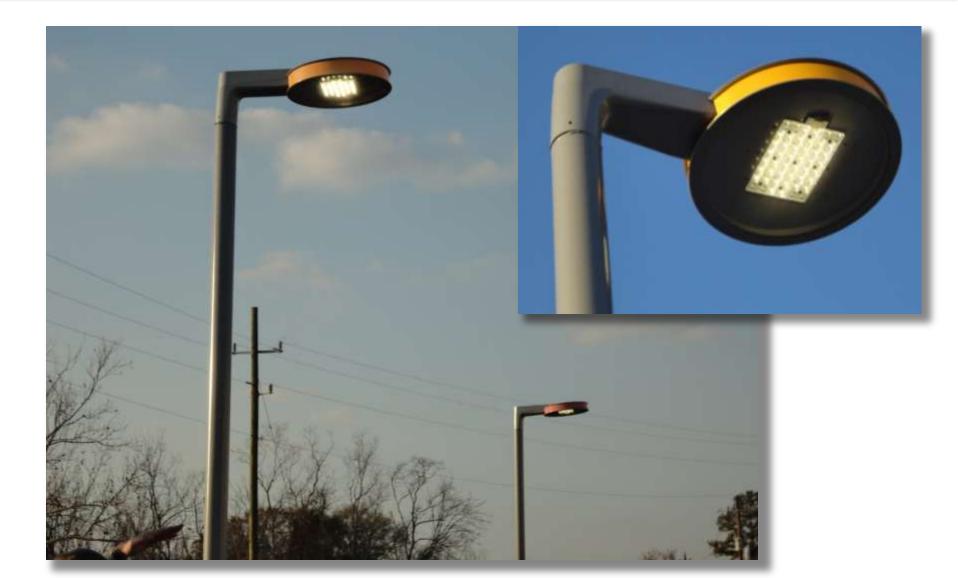
East End Light Rail Progress Open in Fall 2013



Navigation Esplanade

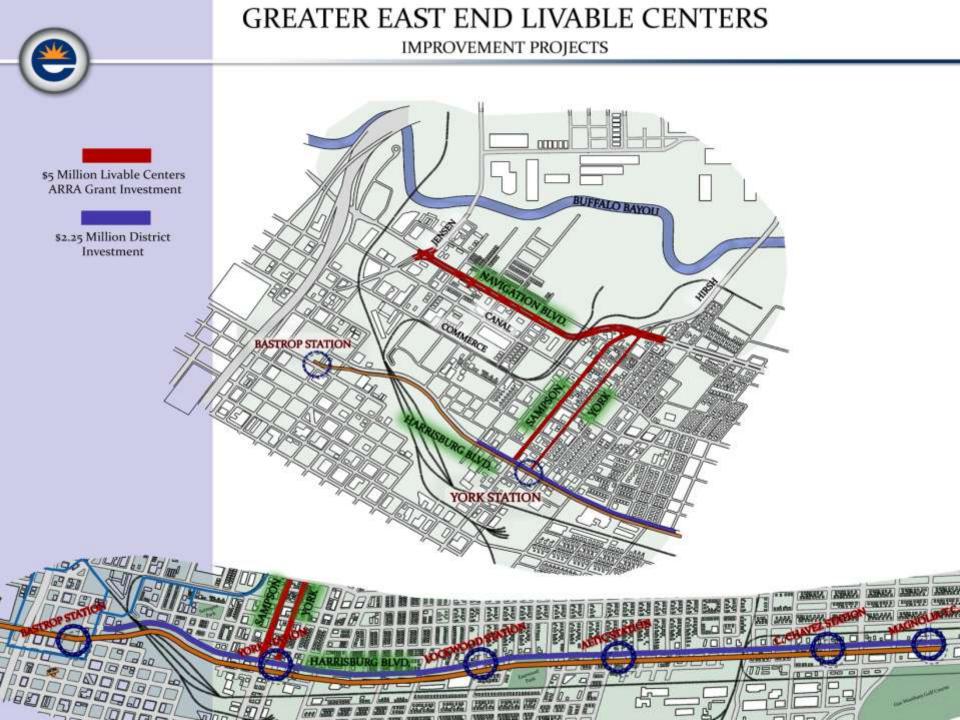


Solar Lighting



Market Kiosks on Esplanade



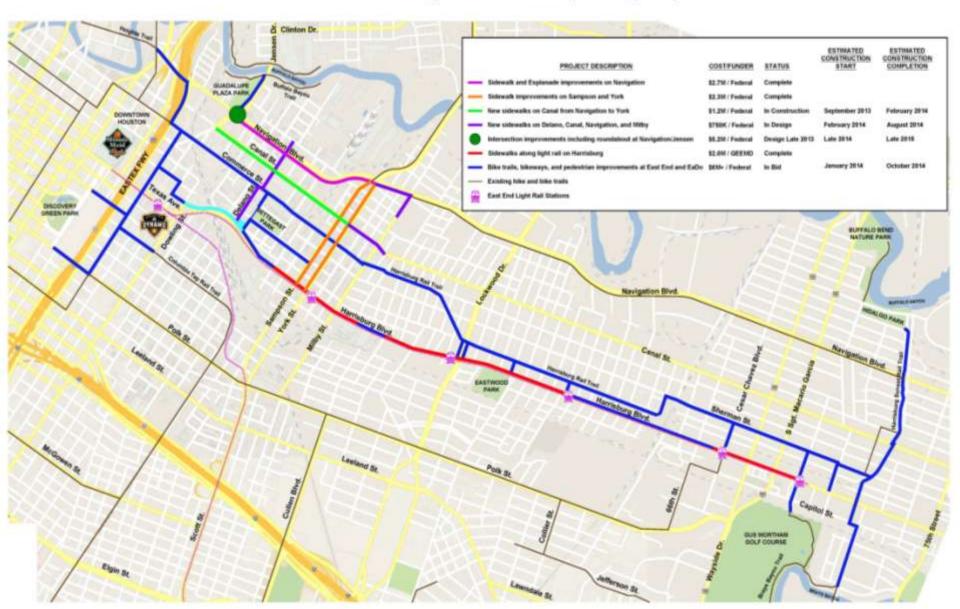


Pedestrian Improvements on Harrisburg



Capital Projects

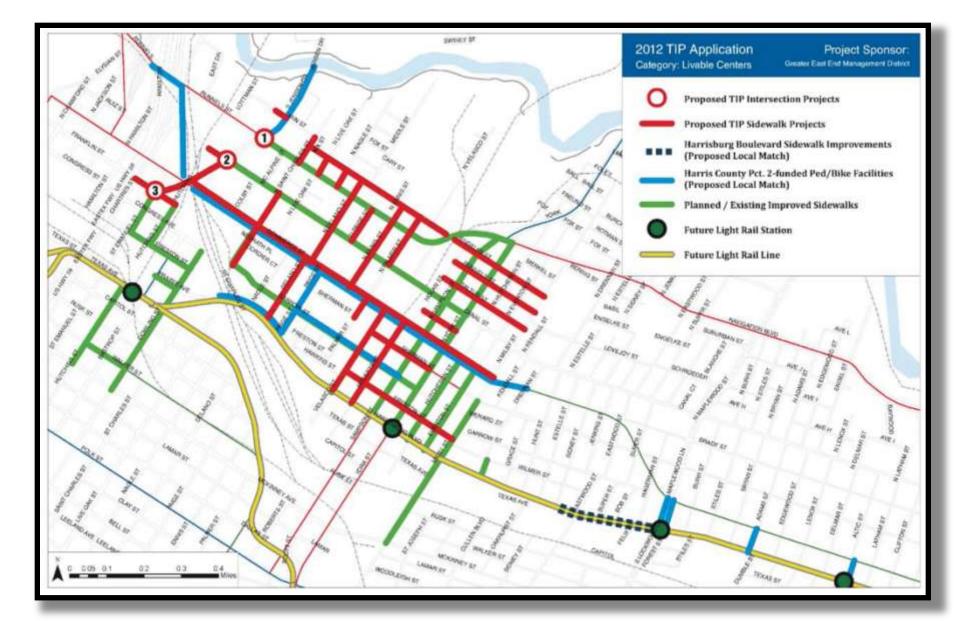
Greater East End Management District Upcoming Projects



New Freedom—Canal St



2014 TIP Grant



Guadalupe Park—TIGER IV

guadalupe park plan diagram . phase :: 01

CAPRA Accredited Agenc

DISTRICT

THE PEOPLE APPEND



existing arcade 2

3

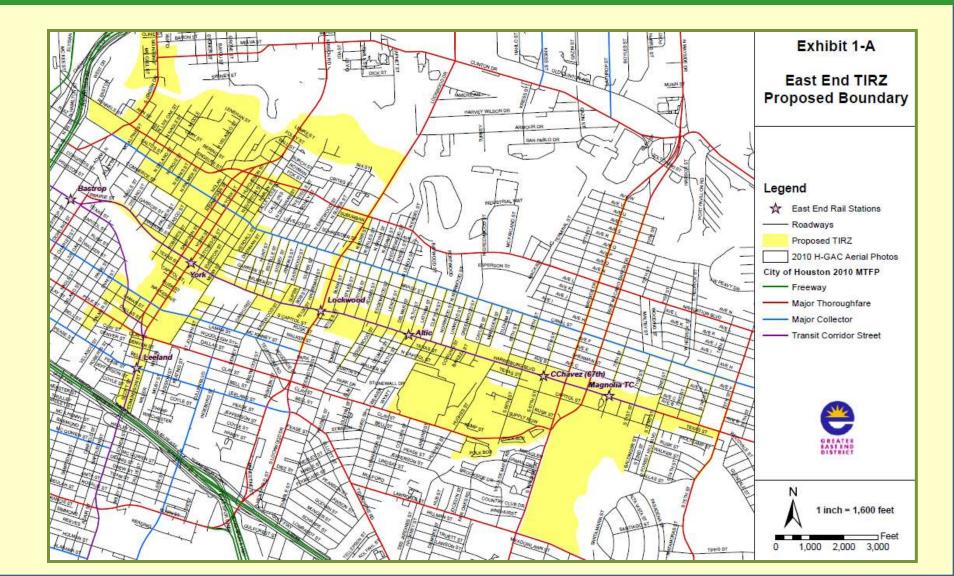
TBH overlook / canoe access

promenade 6 memorial tree 8 lawn

7

B-Cycle

Tax Increment Reinvestment Zone



2009 Livable Centers Master Plan Recommendations

GEEMD leveraged a \$2.5M investment into \$29M in funded improvements

Initiatives	Year Complete	Funding Secured
Build new pedestrian and bike trails	2015	\$17.4M
Widen Navigation Blvd & create an urban street market in the Esplanade	2013	\$2.8M
Enhance traffic flow and pedestrian access by turning the Navigation/ Jenson intersection a roundabout	2015	\$3M
Improve transit connections:	Study underway	\$225K
Renovate Guadalupe Park and create a Cultural Center	TBD	\$5.6M

