



MEDIA CONTACT:
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**** MEDIA ALERT ****

ASHER GALLERY RETURNS TO HCCC FOR HOLIDAY POP-UP
Open November 18 – December 24, 2021, Tuesday – Saturday, 10 AM – 5 PM

WHAT: Asher Gallery Holiday Pop-up

For a limited time, the Asher Gallery gift shop returns to Houston Center for Contemporary Craft (HCCC) for a holiday pop-up sale. Shoppers will find a unique selection of craft-centric and handmade gifts, featuring everything from ceramics, DIY kits, and jewelry to original artwork, art books, and decorations—plus fun things for crafty kids, big and small!

HCCC Members receive 10% off their purchase and free gift wrapping on Saturdays in December.

Asher Pop-up Events:

**Gift wrapping available on December 4th, 11th and 18th, 11 AM – 3 PM

**Silk-Screening Demo on December 4th, 11 AM – 3 PM

**Trunk Show with Dirigible Designs on December 18th, 11 AM – 3 PM

WHO: Asher Gallery at Houston Center for Contemporary Craft

WHEN: November 18 – December 24, 2021; shop is open during HCCC's public hours: Tuesday – Saturday, 10 AM – 5 PM. (Closed Sunday and Monday.)

WHERE: 4848 Main Street, Houston, TX 77002

EVENT WEB PAGE: <https://crafthouston.org/events/asher-gallery-holiday-pop-up/>

About Houston Center for Contemporary Craft

Celebrating its 20th anniversary, Houston Center for Contemporary Craft (HCCC) is a nonprofit visual arts center dedicated to advancing education about the process, product, and history of craft. HCCC continues to serve as a treasured resource in the Houston arts community and the region by showcasing emerging and acclaimed artists in exhibitions, introducing visitors of all ages to contemporary craft through hands-on and virtual programming, and supporting the development of working artists through its artist residency program.

HCCC is now open Tuesday - Saturday, 10 AM – 5 PM. Admission is free. Masks and social distancing are required inside the museum. Before visiting, the public should review the visitor guidelines at www.crafthouston.org. HCCC is located in the Museum District at 4848 Main Street, three blocks south of the Wheeler Ave. MetroRail station. Free parking is available directly behind the facility, off Rosedale and Travis Street.

HCCC is supported by individual donors and members and funded in part by The Brown Foundation; Houston Endowment, Inc.; the City of Houston through the Houston Arts Alliance; Texas Commission on the Arts; the National Endowment for the Arts, the Kinder Foundation; the Morgan Foundation; Windgate Charitable Foundation; and the Wortham Foundation. HCCC is a member of the Houston Museum District and the Midtown Arts District. For more information, call 713-529-4848 or visit www.crafthouston.org. Find HCCC on Twitter, Facebook, and Instagram @CraftHouston. Follow Asher Gallery on Instagram @crafthoustonstore.

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