



ARTIST RESIDENCY SPONSORSHIP OPPORTUNITIES

Founded in 2001, Houston Center for Contemporary Craft (HCCC) is a 501(c)(3) nonprofit arts organization dedicated to advancing education about the process, product, and history of craft. Recognized internationally for leading-edge exhibitions and scholarship, HCCC is one of the few venues in the country dedicated exclusively to fine contemporary craft.

HCCC is seeking \$1,000 – \$20,000 sponsors to support its upcoming Artist Residency Program cycle (September 2024 – August 2025). The Artist Residency Program is designed to offer time and space for craft artists to focus on their creative work and interact with the public. The program supports emerging, mid-career, and established artists working in all craft media, including, but not limited to clay, fiber, glass, metal, wood, and mixed media. Visitor interaction with the resident artists is encouraged to learn about a range of craft processes and techniques. In turn, the artists receive a unique opportunity to gain exposure, make connections within the Houston community, and help educate the public about craft.

To date, the Center has hosted 181 resident artists, with numerous residents going on to win prestigious awards and enter important collections such as the Museum of Fine Arts, Houston; Carnegie Museum of Art; and the Los Angeles County Museum of Art.

Your support will be recognized in front of:

- Over 9K annual visitors to the Craft Center
- Over 80K unique visitors to CraftHouston.org
- Over 30K followers on social media @crafthouston
- Around 92K combined followers on resident artists' social media
- 5K email subscribers, with a 53% average open rate
- Over 6,500 organizational supporters
- An illustrious audience of collectors, scholars, artists, and philanthropic community organizers

\$20,000 + Lead Sponsor (Only four available)

- Nameplate recognition for one studio the full year
- A private studio visit with a resident artist for up to six people
- A hands-on workshop for up to 20 guests, which includes a making activity
- Name listed on Artist Residency Program printed collateral
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org
- HCCC Patron Circle membership benefits

\$10,000 – Collaborating Sponsor

- Name recognition as an artist sponsor for a one-year residency
- A private studio visit with this resident artist for up to six people
- Name listed on Artist Residency Program printed collateral
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org
- HCCC Patron Circle membership benefits

\$5,000 – Presenting Sponsor

- Name recognition as an artist sponsor for a nine-month residency
- A private studio visit with a resident artist for up to six people
- Name listed on Artist Residency Program printed collateral
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org
- HCCC Patron Circle membership benefits

\$2,500 – Supporting Sponsor

- Name recognition as an artist sponsor for a six-month residency
- A private studio visit with a resident artist for up to six people
- Name listed on Artist Residency Program printed collateral
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org
- HCCC Patron Circle membership benefits

\$1,000 – Contributing Sponsor

- Name recognition as an artist sponsor for a three-month residency
- Name listed on Artist Residency Program printed collateral
- Brand visibility online at CraftHouston.org
- HCCC Patron Circle membership benefits

To learn more about becoming a sponsor, please contact Leila Cartier at lcarter@craftouston.org or 713-529-4848 x103.



Robert Hodge in his HCCC studio, 2024. Photo by Katy Anderson.