



## EXHIBITION SPONSORSHIP OPPORTUNITIES

Founded in 2001, Houston Center for Contemporary Craft (HCCC) is a 501c3 nonprofit arts organization dedicated to advancing education about the process, product, and history of craft. HCCC is recognized internationally for leading edge exhibitions and craft scholarship. **HCCC is seeking lead sponsors to support *CraftTexas 2025* and *Clutch City Craft*, on-view September 6, 2025 - January 31, 2026. Together, these exhibitions celebrate Houston Center for Contemporary Craft's milestone 25th Anniversary year by showcasing the robust craft communities of Texas.**

*CraftTexas* is the longest running exhibition series at HCCC and is integral to the DNA of the organization. The series provides a unique opportunity for Texas artists to have their work viewed by a nationally recognized juror and displayed in an exhibition that strives to broaden the understanding of contemporary craft. *CraftTexas 2025* is juried by Abraham Thomas, the Metropolitan Art Museum's Daniel Brodsky Curator of Modern Architecture, Design, and Decorative Arts in the department of Modern and Contemporary Art.

*Clutch City Craft* is a group exhibition that surveys the craft communities that have not only built the infrastructure and material culture of Houston, but who have defined the city as a singular and formidable bastion of making—from centuries-old mosaic street sign artists, to cowboy boot makers and fiber artists who are designing space suits and preserving the interiors of NASA mission control.

### Your support will be recognized in front of:

- Over 15K combined annual visitors to HCCC
- Over 20K unique visitors to CraftHouston.org
- Over 30K followers on social media @crafthouston
- 5K email subscribers
- Over 6,500 organizational supporters
- An illustrious audience of collectors, scholars, artists, and philanthropic community organizers



### **\$25,000 – Lead Sponsor**

- Up to four private exhibition tours with HCCC Curator + Exhibitions Director
- A team-building workshop for up to 20 employees which includes a hands-on making activity in 2025
- Name recognition on IKE digital kiosk advertisements
- Opportunity to make remarks from the podium during the exhibit's opening reception and during select programmed events
- Memberships with benefits for up to 20 employees for one year
- Name and logo listed on exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org (logo included on website)

### **\$15,000 – Collaborating Sponsor**

- Opportunity to make remarks from the podium during the exhibit's opening reception and during select programmed events during the exhibition
- Memberships with benefits for up to 20 employees for one year
- Name and logo listed on exhibition collateral such as signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org

### **\$10,000 – Presenting Sponsor**

- Memberships with benefits for up to 20 employees for one year
- Logo included on exhibition collateral such as signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org

### **\$8,000 – Supporting Sponsor**

- Name listed on exhibition collateral such as signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org

### **\$5,000 – Contributing Sponsor**

- Name listed on exhibition collateral such as signage and printed materials
- Brand visibility online at CraftHouston.org



*Artemis III Lunar Spacesuit. The flight design of Axiom Space's Axiom Extravehicular Mobility Unit (AxEMU) lunar spacesuit that NASA astronauts will wear during the Artemis III mission. Image courtesy of Axiom Space.*