



## EXHIBITION SPONSORSHIP OPPORTUNITIES

Founded in 2001, Houston Center for Contemporary Craft (HCCC) is a 501(c)(3) nonprofit arts organization whose mission is to inspire and connect people to the art and process of making. **Recognized internationally for groundbreaking exhibitions and craft scholarship, HCCC is seeking lead sponsors to support *CraftTexas 2025*, on view September 6, 2025 - January 31, 2026.**

As the Center's longest running exhibition series, *CraftTexas* is integral to the DNA of the organization. The series provides a unique opportunity for Texas artists to have their work viewed by a nationally recognized juror and displayed in an exhibition that strives to broaden the understanding of contemporary craft. *CraftTexas 2025* is juried by Abraham Thomas, the Metropolitan Art Museum's Daniel Brodsky Curator of Modern Architecture, Design, and Decorative Arts in the department of Modern and Contemporary Art. Chosen from a highly competitive pool of submissions, Thomas's selection of works for the exhibition will embody the ideas, processes, and materials he feels are most compelling at this moment in Texas contemporary craft.

### Your support will be recognized in front of:

- Over 12K combined annual visitors to HCCC
- Over 80K unique annual visitors to CraftHouston.org
- Over 30K followers on social media @crafthouston
- 5K email subscribers
- Over 6,500 organizational supporters
- An illustrious audience of collectors, scholars, artists, and philanthropic community organizers

Image above: Installation view of *CraftTexas 2022* at Houston Center for Contemporary Craft. Pictured in foreground: Brandon Tho Harris, *Mẹ Việt Nam ơi, Chúng Con Vẫn Còn đây* (Oh Mother Vietnam, We Are Still Here), 2020. In background, from left to right: Ian Gerson, *Threshold*, 2022; *Collaboration*, 2022; and *In Every Direction*, 2022. Photo by Katy Anderson.



### **\$20,000**

- Nameplate recognition of one gallery during the run of show
- A hands-on workshop for up to 20 guests
- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

### **\$10,000**

- A hands-on workshop for up to 20 guests
- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

### **\$5,000**

- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

### **\$2,500**

- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

### **\$1,000**

- Name and logo featured on select exhibit materials
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits



Installation view of Kat Cole's "Drilling Down," 2016. Photo by Katy Anderson.