



EXHIBITION SPONSORSHIP OPPORTUNITIES

Houston Center for Contemporary Craft (HCCC) is a nonprofit arts center with a mission to inspire and connect people to the art and process of making. Focusing on art objects made of clay, fiber, glass, metal, wood, and mixed media, HCCC is recognized internationally for leading-edge exhibitions and craft scholarship. **The Center is currently seeking lead sponsors to support its 2026 exhibition, *Pigeon Crib: Houston Edition*.**

Co-presented by HCCC and R & Company, *Pigeon Crib: Houston Edition* is the first solo exhibition of work by celebrated ceramic artist Roberto Lugo in Texas. Known for infusing traditional ceramics with a 21st-century street sensibility, Lugo's defiant, genre-mixing practice confronts the colonial legacy embedded in the history of ceramics, while affirming clay's universal resonance across cultures and centuries.

Inspired by Classical antiquity, Lugo's amphora forms feature contemporary cultural icons such as Selena, Dennis Rodman, and Tupac Shakur, among others. Elsewhere, he fuses dragons and ornate surface motifs from Chinese imperial porcelain with Hip Hop emblems like Nike Air Force 1 sneakers and pitbull-shaped umbrella stands, remixing decorative traditions with autobiographical and pop cultural references.

Your support will be recognized in front of:

- Over 12K annual visitors to HCCC
- Over 90K annual unique visitors to CraftHouston.org
- Over 30K followers on social media @crafthouston
- Over 5K email subscribers
- An illustrious audience of collectors, scholars, and artists



\$25,000 – Lead Sponsor

- Up to four private exhibition tours with HCCC Curator + Exhibitions Director
- A team-building workshop for up to 20 employees which includes a hands-on making activity in 2025
- Name recognition on IKE digital kiosk advertisements
- Opportunity to make remarks from the podium during the exhibit's opening reception and during select programmed events
- Memberships with benefits for up to 20 employees for one year
- Name and logo listed on exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org (logo included on website)

\$15,000 – Collaborating Sponsor

- Opportunity to make remarks from the podium during the exhibit's opening reception and during select programmed events during the exhibition
- Memberships with benefits for up to 20 employees for one year
- Name and logo listed on exhibition collateral such as signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org

\$10,000 – Presenting Sponsor

- Memberships with benefits for up to 20 employees for one year
- Logo included on exhibition collateral such as signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org

\$8,000 – Supporting Sponsor

- Name listed on exhibition collateral such as signage and printed materials
- Press coverage in releases and social media features
- Brand visibility online at CraftHouston.org

\$5,000 – Contributing Sponsor

- Name listed on exhibition collateral such as signage and printed materials
- Brand visibility online at CraftHouston.org



Roberto Lugo, "What Had Happened Was: Selena (from the Orange and Black Series)," 2024. Glazed stoneware. 32.5" (H) x 10.5" (W) x 10.5" (D) Photo Courtesy of R & Company.