



## EXHIBITION SPONSORSHIP

Founded in 2001, Houston Center for Contemporary Craft (HCCC) is a 501(c)(3) nonprofit arts organization whose mission is to inspire and connect people to the art and process of making. **Recognized internationally for groundbreaking exhibitions and craft scholarship, HCCC is seeking lead sponsors to support *Clutch City Craft*, on view February 28 – August 8, 2026.**

*Clutch City Craft* is a group exhibition that surveys the craft communities that have not only built the infrastructure and material culture of Houston, but who have defined the city as a singular and formidable bastion of making. The title of the exhibition is taken from one of Houston's many nicknames, this one earned from the 1994 Rockets basketball team clutching the NBA title against all odds. The exhibition showcases a wide spectrum of making practices, from centuries-old mosaic street sign artists, to boot makers and fiber artists who are designing space suits and preserving the interiors of NASA mission control. This exhibition defies expectations by showcasing how traditional craft knowledge is at the heart of one of the leading industrial production centers in the nation.

This exhibition is presented in concert with *Handwork: Celebrating American Craft 2026*, a national semiquincentennial initiative organized by Craft in America and the Renwick Gallery of the Smithsonian American Art Museum. *Handwork* showcases the importance of the handmade and celebrates the diversity of the crafts that define America, bringing compelling stories and underrepresented art and artists into the spotlight.

### **Your support will be recognized in front of:**

- 12K combined annual visitors to HCCC
- 90K unique visitors to CraftHouston.org
- 30K followers on social media @crafthouston
- 5K email subscribers
- 6,500 organizational supporters
- An illustrious audience of collectors, scholars, artists, and philanthropic community organizers



**\$25,000**

- Nameplate recognition of one gallery during the run of show
- A hands-on workshop for up to 20 guests
- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

**\$15,000**

- A hands-on workshop for up to 20 guests
- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
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**\$10,000**

- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
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**\$5,000**

- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

**\$2,500**

- Name and logo featured on select exhibit materials
- Name and brand visibility at CraftHouston.org
- HCCC Patron Circle membership benefits

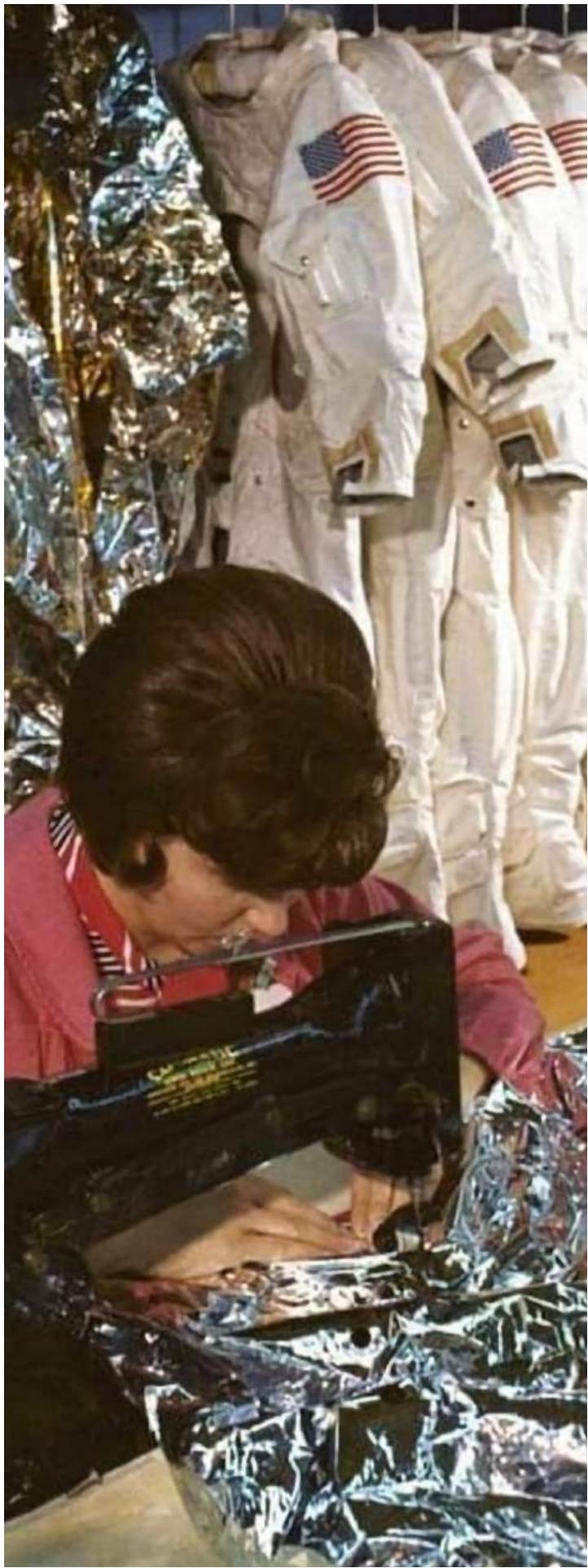


Image Above: Eleanor Foraker, an expert seamstress at the International Latex Corporation (ILC), who made the A7L spacesuit for the Apollo 11 mission, which took astronauts to the Moon. Ralph Morse/The LIFE Picture Collection via Getty Images/Getty Images.