

EXHIBITION SPONSORSHIP

Founded in 2001, Houston Center for Contemporary Craft (HCCC) is a 501(c)(3) nonprofit arts organization whose mission is to inspire and connect people to the art and process of making. Recognized internationally for groundbreaking exhibitions and craft scholarship, HCCC is seeking lead sponsors to support *Premonition of Touch*, on view February 27 – August 7, 2027.

Miami-based fiber artist Jen Clay presents her first Gulf Coast exhibition, creating immersive, empathetic spaces that invite viewers to consider feelings of uncertainty, anxiety, and various states of perception. Informed by the artist's lived experience, Clay's elaborately sewn textiles depict ambiguous, non-human figures embedded with audio and text, making fear and anxiety approachable. Her colorful, hand-dyed quilts meditate on how uncertainty and fear distort our perception of reality, sometimes forcing a suspension of truth to preserve sanity.

The exhibition centers on *Eyes of the Skin*, the first video game made entirely of quilts, which explores mental health journeys through interactive monster-like sculptures and immersive gameplay. Inspired by H.P. Lovecraft, Edwin G. Straus, and Juhani Pallasmaa, Clay blends familiar imagery like forests, plants, hands, and feet with otherworldly creatures to make unsettling experiences feel approachable. The game challenges players to escape the woods by making choices based on feeling, serving as a metaphor for navigating mental illness. Throughout the space, quilted monsters appear alongside interactive, tactile pieces embedded with hidden messages that externalize the internal voice of mental illness.

Your support will be recognized in front of:

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- 5K email subscribers
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- An illustrious audience of collectors, scholars, artists, and philanthropic community organizers

HOUSTON CENTER FOR CONTEMPORARY CRAFT
25 YEARS in the *making*

$25,000

- Nameplate recognition of one gallery during the run of show
- A hands-on workshop for up to 20 guests
- A private champagne tour with HCCC curator for up to six people
- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
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- HCCC Patron Circle membership benefits

$15,000

- A hands-on workshop for up to 20 guests
- A private champagne tour with HCCC curator for up to six people
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$10,000

- A private champagne tour with HCCC curator for up to six people
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$5,000

- Name and logo featured on all exhibition collateral such as exhibit signage and printed materials
- Press coverage in releases and social media features
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$2,500

- Name and logo featured on select exhibit materials
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- HCCC Patron Circle membership benefits



Front: Jen Clay, "The woods are lovely, dark and deep,
But I have promises to keep, And miles to go before I sleep, And miles to go before I sleep."
2023. Watercolor paper cutout, bleeding tissue paper dye, ink, and PVA adhesive.
Above: *Jen Clay, "This World Doesn't Belong To You," 2020. Quilted textile, cotton and minky fabric.*
Photos are courtesy of artist.